

ASK FOR GOODS

EVERY DOLLAR SPENT ON CANADIAN PRODUCTS EMPLOYS HOME LABOR



MADE IN CANADA

EFFECTIVE DEFENCE
OF "MADE IN CANADA"

Advertising Journal Takes Issue With
With "Made-in-Canada." But is
Successfully Answered

"Economic Advertising," a journal published in Toronto for circulation among advertising men, in its May issue has an editorial condemning the "Made-in-Canada" movement—first, because of "its entire selfishness," and second, because when analyzed "it is not good business." A well known periodical publisher in Toronto, who has championed the "Made-in-Canada" movement from the start, takes issue with the editorial in the following letter, which he has addressed to the editor of the paper in question:

Wherein is the Sin?

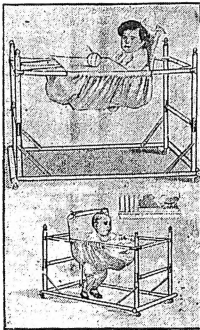
"Let us consider the facts: What good business man do you know who is not selfish—at least selfish in an enlightened sense, which after all is the greater selfishness? To some it has appeared that this whole 'Made-in-Canada' movement is but mere sentiment and that it is prosecuted for selfish and personal reasons. Certain Purists have asserted vehemently that the present 'Made-in-Canada' campaign is selfish, and that Canadian manufacturers are taking advantage of conditions to advance their own interests. You intimate this strongly in your editorial. I say let us admit that it is selfish in the sense that each individual manufacturer in Canada is trying to keep himself in the business game during these trying times! Wherein is the sin in this? Is it not good business that the Canadian manufacturer should further his own interests, give his laborers employment, and make the money with which to pay them and pay himself—much of which must ultimately drift around to our stores and make good business for all of us, and all along help make better business for everybody in the community? Wouldn't we far rather have Canadian manufacturers do this than attempt to please the said Purists by spending time on our knees praying for the success of our articles in the field without turning a hair to make 'golden bullets' with which to buy the supplies for our defenders? The business man who is honorably selfish is an asset to the country; it is the multitude of honorably selfish units that makes the successful nation.

Price and Quality

"Your second objection: 'It is not good business—certainly it is not good business unless the quality and the price is right and the goods are such as the people ask for. Granted this much, is it bad business to give preference to these 'Good Goods Made-in-Canada' as against imported goods, which may be 'dumped' into this country? I hold no brief for any Canadian manufacturer who may be making poor quality goods, which cannot compete with the open market, and who will take cover under any 'Made-in-Canada' cry, just as a poor relation might do, in trying to sell you his inferior goods. I do favor, however, extending a reasonable preference to Good Goods that are made in Canada, and overcoming as far as possible that old-time innate prejudice, which seems to be an instinct in human beings everywhere against goods of home manufacture. I back this with my own time and with our firm's resources, and gladly devote considerable valuable space to this cause in our great home magazine. Frankly I take issue with you when you publish an editorial condemning whole sale the 'Made-in-Canada' movement, and stating 'the Made-in-Canada' slogan has almost deteriorated into a

COMFORT FOR BABY.

A New Crib the
Mothers Will Approve.



THE NEW CRIB.

The up to date mother, you say, doesn't approve of cribs—she thinks the motion of rocking upsetting to the little one's nervous system? Well, the crib hasn't gone out of commission yet, even if she does not approve of this form of bed, and the latest invention in cribs is mighty apt to win over the most stubborn anti-cribber. It is the most hygienic thing so far made in this line. The framework is of iron painted white. The sleeping surface is suspended from the framework and made of strong white duck canvas. At will this crib may be turned into a walking chair or a chair in which baby may safely sit surrounded with toys while mother works or reads. The price of the crib is only \$4.50.

A Daughter's Part at Home.
One of the sweetest things a girl can do is to receive friends graciously, particularly at home. In one's own house a cordial manner is peculiarly fitting. Do not stand off in the middle of the room and bow coldly and formally to the friend who has called. Walk over to meet her; give her your hand and say pleasantly that you are very glad to see her again. A daughter's part is to assist her mother on every social occasion. Apart from and more important even than her manner to a guest who drops in for an hour or a day is the manner of a daughter to her father and mother. The father returns to his home after a wearying day at business. He is tired in body and mind, says Woman's Life. Coming back, as his latchkey turns in the home door he throws off care; he is joyous at the thought of the dear one he will meet after hours of absence. His young daughter, in a pretty gown, with the bloom and freshness only childhood wears, should be ready to give him the attention he loves—the kiss, the cheery word—to help her mother and the rest in letting her father see how much he is loved at home. Men give up a great deal for their families—their time, their strength, the knowledge they have gained in life's experiences. They spend everything freely for their home's sake, and the home should pay its debt in much out-spoken love.

Do It Now.

If you are one of those people who keep putting off doing little tasks about the house until they are piled up mountain high, try the following plan:

Get a notebook and write down in it a list of all the various things you have been meaning to do, but never have time to do—such as sending off a recipe to a friend, retreating the seam you borrowed or mending the hole in the curtains. When the list is completed set aside the first afternoon or evening you can, possibly spare and work off as many as you can. As soon as you have finished one score it off with a pencil, and you will be surprised to find what a pleasant sensation it is to see the list growing smaller.

Very likely you will clear the things off so quickly that you will be looking round for other things to do. Of course some people have taught themselves to do things just the moment they are noticed or as soon after as they can possibly manage it and don't need reminders, but the notebook will help those who have not acquired the "do it now" habit.

A Stark Shower.

The women friends of a young man and excellent mother arranged for her a stark shower which was both useful and pretty. Each friend undertook to contribute some useful article for the little expected newcomer, stuffing her pocketbook in the selection. The arrangement of the shower was extremely pretty. Four stuffed cranes (which pass muster for storks) were secured in a Japanese shop. They were represented as dying and were depended from the ceiling toward the four corners of the room. Pink and pale blue ribbons were swung from one bird's bill to another, diagonally arranged so that they crossed, and to these various pretty things were pinned.

The phrase that "troubles never come singly" was originated by a married man.

Eliminate Rust Marks

Instead of the ordinary method that is used for removing rust stains, try the lemon juice and salt as usual, but place over a steaming kettle. The rust spots will be removed in a few minutes.

Easy Frosting

Before branding eggs for frosting, let them stand for a short time in water until they are cooled through. The frosting will be much stiffer and not take so long to beat.

Tennis Shoes

Tennis Shoes marked at a hurry out price, all sizes, White, Tan and Black. Reg. 1.25,

To close out 85c. pr.

Men's Hats

Big Lot Hats that were good snags at \$3.00 and are now all priced the same,

To close out 1.85

Rain Coats

A few Raincoats left and here is where we "SHINE". \$10.00 and \$12.50 kind, while they last,

\$7.45

Underwear

Very smooth well made Balbriggan Shirts and Drawers, all sizes, two colors, Flesh and Black reg. 75c.,

To close out 39c.

TO OTHER
MERCHANTS

Come in and look over these goods. You can buy a lot of these goods cheaper than wholesale and you save the freight.

Overalls

Best overalls made, in Blue, Black and Blue Striped, while they last,

98c.

Ties

One hundred and one varieties of 50c. ties, go at sale,

25c.

Tennis Shirts

Tennis Shirts, reg. \$2.00, go at,

\$1.40

Hurry Up!!!

Night Shirts

Night Shirts, all sizes, full out, fancy piped, reg. 1.50,

Push out Price

93c. and \$1.10

COLLARS

All W. G. & R. collars, go at,

10c.

All M. & D. collars, reg. 20c., 3 for 50c., go at,

2 for 25c.

TOWN
TALKThe High Water
in the RiverDominion Day
Celebration

and

J. M.
CARSCADDEN'S
CLOSING OUT
SALE

Read this array of low prices, and hurry along before your size and choice is sold: : : : :

Negligee
Shirts

Great assortment of Negligee Shirts Full range of sizes, 14 to 17½. Values up to \$1.75, go at a rush out

Price 95c.

Sox! Sox!

Black Sox
Grey Sox
Red Sox
Blue Sox
Brown Sox
Tan Sox
Fancy Sox
Wool Sox
Cotton Sox

Former price 50c.,

Rush Price,
4 pairs for \$1.00

Men's Suits

Suits that will suit the hard to suit. Large assortment. Values to 15.00 and 16.50,

Closing Price, \$9.90

Club Bags

Are You Going for a Trip?

Hurry along and get one of those nice black leather Club Bags

For \$3.35

Stetson Hats

Regular \$4.00 go at \$2.95

Regular \$6.50 military board brim, clear nutria,

For \$4.95

Shoes

Shoes that sell regularly up to 5.00 and 6.00 pair,

Going at \$3.90

Come along. Your style is here.

Handk'chiefs

Nice, smooth, fine weave, Hem-stitched, Imitation Linen Handkerchiefs,

Sale, 4 for 25c.

Extra Pants

Extra Pants in a wide variety; solids and hair line stripes; light and dark. Regular to 4.00,

Go at \$2.85

THE BEST GOODS ALWAYS SELL FIRST

J. C. LAY IN CHARGE

NEW GOODS FOR SUMMER

Bathing Caps, pure rubber, in colors, at 65c. to 85c.
Peroxide Bath Soap, 6 oz. cake, white milled 3 for 25c.
Jergens' "Fresh Rose" Talcum in large cans 25c.
Athletic Supporters for Ball Players, 3 styles 1.00
Anaco Films in all sizes, fit any camera, extra speed, cost no more and give you an exposure every time, even in shade.
A new assortment of "Swan and Waterman Pens" are just in.
"Swan Easy Flowing Ink" in 10c., 15c., 25c., 35c. bottles
"Easy Filler Bottle", fills any Fountain Pen in a moment without opening the Pen or sneezing your fingers.
No War Tax on Nyl's Remedies.

THE STANDARD DRUG CO.

"Prescription Store"
PHONE 49—if you cannot call

The News

RED DEER ALBERTA

Published Every Wednesday Morning
at The News Block, Gazette Ave.
South.

Subscription \$1.00 per year if paid
in advance.

\$1.50 if not paid in advance.

ADVERTISING RATES ON
APPLICATION.

WNO. A. CARSWELL,
Editor and Proprietor.

WEDNESDAY, JUNE 30th, 1915.

PUT A STOP TO IT.

Inspector Lindsay, of the R.N.W. M.P., is determined to show the enemies of Canada in this district that they cannot talk as they please. If there are any who do not believe what we say, let them express themselves when a policeman can hear them and they will quickly learn that they have made a mistake. The least these people can do is keep a civil tongue in their head and mind their own business. The local citizens are becoming so enraged at insults to the King, and our soldiers who are offering their lives in defence of the Empire, that it will be hard to hold them if they hear much more of it. In regard to this we may say that we know there was a movement on foot at Evans last week to throw a certain person in the river, and they might have been bloodied if it had not been for the police who were present. More power to Inspector Lindsay's elbow.

VOTE FOR THE LIQUOR ACT.

In three weeks the vote on the plebiscite as to whether the people of Alberta want the sale of intoxicating liquors prohibited in the province or not, will take place. We believe the worst evil on this old earth today is intoxicating liquor. This is acknowledged by all thoughtful men, and even liquor men themselves will not tolerate a drunkard.

This being the case, The News cannot see but one open course ahead, namely, to do all that is possible to suppress the traffic, which is, and has been, the means of doing so much harm to suffering humanity.

A vote for the Liquor Act on July 21st will help to bring this about.

A DIRECT APPEAL.

The News learns that a direct appeal for support to the Patriotic Fund, Red Cross Fund, and Belgian Relief will shortly be made throughout Southern Alberta, and that this district will not be overlooked. While the response of the public in the past has been decidedly generous, the need is very great indeed, and must increase as the war continues. We understand that the committee in charge will co-operate with the United Farmers of Alberta and other organizations, and meetings will be held at the principal centres, where the purpose of the funds, and the methods of their distribution, will be discussed in detail. While cash subscriptions are highly desirable, it is likely that an opportunity will be given to farmers to make donations in grain to be delivered after harvest. This will enable our agricultural population, whose patriotism and generosity is not second to that of any other class, to have a share in this good work, which might be difficult for them at the present time if cash donations only were accepted. Fuller announcement will be made at an early date.

BLOW FOR BLOW.

Germany got a taste of her own medicine when a flock of Allied airmen rained bombs on Karlsruhe, the capital of the Grand Duchy of Baden, in retaliation for Zeppelin attacks on unfortified towns of France and England. This is the only kind of protest that Germany can understand. Germany's convulsive terror of attacks within her own territory is her weak spot. Let us hope that the Allies will continue to give Germany blow for blow.—Montreal Herald-Telegraph.

"VON."

The title of "von" as a prefix before the surname was in feudal times the privilege of the landed barons, who thus designated, as in other countries with like prefixes, their ownership of lands. In modern times, however, the prefix "von" may be granted as a title of nobility by the German Emperor or the Kings of the various kingdoms of the Empire. It does not carry any privileges or emoluments with it. It is recorded in the Heraldry Office in Berlin if granted by the Emperor as Kaiser or as King of Prussia, in Munich if granted by the King of Bavaria, in Leipzig if conferred by the King of Saxony, etc. The recipient is then given a diploma with it. It may be, like the English title of Baronet, personal or hereditary; that is, it may be granted to a man for his lifetime only, or may descend to his sons. It cannot be assumed by any one, but may be earned by any deserving German subject and conferred as a reward for service or eminence.

THE WEEKLY PRESS TOO EASY

The Calgary Alberta says: The country weeklies published in Alberta constantly contain references to the acts of local Germans and German sympathizers, who are exulting in the sinking of the Lusitania and other vessels, and blatantly extolling the prowess of the Hun armies. The comment upon these treasonable utterances is, for the most part, mild as milk. One such individual in the town of Hanna was "advised to discontinue." Possibly he was warned that if he did it again he would get a smart slap on the wrist. This sort of business is simply intolerable. The name of every such traitor should be reported promptly and the man arrested and tried at once. In such cases leniency is a crime. It is well known that there are German colonies in Alberta, where little attempt is made to conceal the feeling of enmity toward the allies. There is a remedy at hand, and it should be utilized sternly.

THE SOCIALIST CANDIDATE.

The Rocky Mountain House Guide of the 19th says: At the meeting here on Friday evening last, John Reid, the Socialist candidate for the Red Deer constituency, created a very poor impression with many of his own party by his sedition utterances. Mr. Reid has been reported as a clear thinker and a forceful speaker. He is neither. His talk was nothing more than the stereotyped arguments of the average street-corner orator, while many of the statements used to prove his assertions were absolutely false. His sedition remarks were very much resented, and it is a surprise to many that he was permitted to leave the town without rough handling. His reference to our king, our country and our soldiers at the front were disgraceful, and would not be given expression to by any other than an extremely ignorant person. The feeling against Mr. Reid will not quickly die, and it is scarcely probable that he will face an audience here again for some time to come. He explained to his following present that his expenses and election deposit would have to be made up by the people. What a farce! Surely men and women in this enlightened age are not going to deny themselves and their families of the necessities of life to support this parasite in luxury. He left the following morning sneaking his pipe, in all probability filled with tobacco purchased with money extracted from homes where women and children are bordering on want. No loyal, self-respecting man of abate party would identify himself with such an individual. The chances of getting to Ottawa are mighty slim, but he is making a good run for one or two other places.

GENERAL ALDERSON

Commander of the Canadian contingent from a picture taken at the front.

SPLINTER IN HEART

French Doctor's Astonishing and Successful Operations

An operation unique in the annals of surgery, the extraction of a fragment of bone grown from the heart, was described at the French Academy of Medicine, by Professor Armaingaud, of Bordeaux. The patient, a young Parisian sergeant of rather delicate constitution, who was present at the session, was wounded at St. Hubert, in the Argonne. A splinter penetrating the diaphragm, the pericardium, and the cardiac muscle, lodged in the right ventricle of the heart, where it remained four and a half months. Dr. Maurice Beausant undertook to extract it. Once the heart was made open the difficulties began. The fragment was very awkward to catch and slipped from the forceps several times before it could be got out, but the heart continued to beat all the time. Although complicated, the operation was well, and the sergeant could be considered cured a month after.

Wounded See Queer Things

"Sometimes you see queer things when you are wounded," says an Irish Guardsman. "At Culcuthy, while I was lying out until the stretcher-bearer came, I got a bit delirious and fancied all sorts of things. As clearly as I see my prayer book in my hand now, I saw my little girl of three picking her way among the wounded with her wet feet, to come and cheer me up. I knew in a vague sort of way that it was only a delusion. All soldiers who have been wounded will tell you that they, too, have seen visions. They are not always pleasant ones. A man I know thought he saw his mother-in-law."

City Council

The City Council met in a brief session Wednesday evening, June 23rd, with Mayor Carswell presiding, and Aldermen Johns, Snel, Watson, Bortwell and Coote present.

CORRESPONDENCE.

W. D. Lightbulb, Hon. Secretary-Treasurer of the Union of Canadian Municipalities, inviting representation from the City Council to a special executive conference at Niagara Falls, Ont., July 2nd and 3rd, to discuss the most pressing municipal questions, the annual convention of the Union, slated for Victoria this year, being postponed on account of the war. Filed.

Municipal representatives from this city to their respective conventions was also solicited by the Pacific Coast Association of Fire Chiefs, who assemble in San Francisco during September, and Provincial Fire Chiefs' Association, who meet in Ottawa, August 24-25-26. Filed.

Provisional Lieut. Gibson, of "A" Squadron, 35th C.A.M., applied on behalf of the squadron for the use of the city square for drilling purposes, two hours a week.

Moved by Alderman Bortwell, seconded by Alderman Watson, that the application of Provisional Lieut. Gibson for the use of the city square for drilling of the 35th C.A.M. be granted, subject to the pleasure of the commissioners.

COMMISSIONERS' REPORT.

The Commissioners brought in the following report: We had a well dug and pump installed in Waskasoo Park for the accommodation of citizens. The savings have also been overlooked and fixed. It was necessary to have the bridges over Waskasoo Creek on Mann St. and Waskasoo Park, and the foot bridge on 2nd St. North repaired without delay, as all were in a dangerous condition. We had Engineer Dave oversee the work. Mr. McGregor, Superintendent of the C.P.R., met us and Solicitor Greene and R. B. Welliver, President of the Board of Trade, and informed us that the City had not carried out its agreement of 1905 with the C.P.R. by transferring the lane at the rear of Block 12 to the Railway Company. We looked into the matter with Mr. Greene, and the correspondence shows that the neglect was on the part of the Railway Company. A new transfer was made out at once and sent to Mr. McGregor.

We have a ledger account against E. Michener mostly for wooden water pipe sold to him a few years ago. At the time the limits were extended to take in Highland Park the town agreed to pay for the wooden sidewalks laid there. This was never settled. Mr. Michener is willing to have his account cancelled in settlement and we recommend that this be done.

On June 21st, at 2 p.m., we opened the tenders received for \$10,500.31 debentures, the managers of the Bank of Montreal and Merchants Bank being present. The tenders were as follows:

Wood, Gundy & Co.	\$10,116.30
McKinnon & Co.	10,930.19
Burgess & Co.	9,998.00
A. E. Ames & Co.	9,866.00
McNeill & Young	10,105.00
Ray & James	10,911.00
Brent Nason & Co.	9,987.00

The Canadian Bond Corporation asked for a month's option at 94.5 per cent. The City was willing to accept a week's option at 97.

The tender of Wood, Gundy & Co. was accepted, provided they paid accrued interest to date of delivery. We submit accounts for your authorization to pay.

All of which is respectfully submitted.
J. A. CARSWELL,
A. T. STEPHENSON,
Commissioners.

ACCOUNTS.

The following accounts were passed:

Correspondence

June 19th, 1915.

To the Editor of The News.
Dear Sir,—If you would allow me the space in your paper, I would like to make reply regarding the dance which was held at the residence of D. W. McKinnon, the night of the twelfth, after the baseball match held at Horta Hill. It appeared in your paper that this dance was held that night. Now, if that is so, the dancing could not have commenced until after midnight. I have this information from very good authority. We, the younger generation of Horta Hill, have suffered quite enough in the past from some very personal from the Clearviewians and one source or another. For one instance, we were told through the medium of the Advocate (intimated as much), last spring, that we were a total disgrace to the church and the community at large. But we still have one thing to learn, that is, to dance in the early hours of Sunday morning. The attitude which the people of Clearview show towards us is deplorable, to say the least. It strikes me, also, others, that they are an insufferable bunch of degraded critics. Why don't the people of that district, who make pretense of Christianity, practice it a little more, until they have it somewhat perfect, then extend a little of it this way. I believe then the bitter feeling which prevails on their side would ultimately drop; both parties would then be as one Christian towards another should be. I sincerely hope that one or two people of Clearview will take this to heart, and in the eyes of one who sees everything try to show a more friendly attitude towards us. Thanking you for the space in your valuable paper, I am,
Yours sincerely,
"TOUGH."

VALLEY CENTRE.

The annual Valley Centre Union Sunday School basket picnic will be held on Saturday, July 10th, on the S.E. Quarter, Section 13-26-20, opposite P. G. Clarke's place. The usual games and sports for adults and children incidental to a well ordered picnic will be held, and attractive prizes awarded to the successful contestants. Additional attractions will be refreshments and Red Cross stalls, run respectively by Mr. Russell, Red Deer, and the ladies of the district. Everybody come and have a good time.

"FARMERS"

Remember it is cheaper and more economical to paint your House and Barns, 90 per cent. of buildings rot down for want of paint.

Let us give you an estimate on your building and we will surprise you how little it costs to make your place Neat, Bright, and Respectable.

P. E. KENT & Co'y.

Painters and Decorators
P. O. BOX 314 NORTH RED DEER

20 p.c. Off All Flags

UNION JACKS CANADIAN FLAGS
FLAGS OF THE ALLIES

All Sizes

BE PATRIOTIC

Decorate Your Homes Buy Them For The Kiddies
FOR THE

GLORIOUS FIRST

T. A. Gaetz

ROSS STREET, RED DEER

Dry Goods Phone 200

Grocery Phone 39

"IT PAYS TO PAY CASH"

It's Economy to buy at LORD'S---
Read this page and prove it.

The Newest of Summer Blouses, \$1.50 to \$2.75

Ladies' Dainty and attractive Blouses, made in nice quality Jap. silk, with new front fastening with pearl buttons; come in short sleeves and low neck; sizes 34 to 40.

Price \$1.75

Ladies' Peter Pan Blouses, in white crepe with large black polka dots, neatly trimmed, with black silk tie. This makes a very stylish blouse for outing wear.

Price \$1.50



Ladies' beautiful Voile and Muslin Blouses, in the new shades of natural, ship grey, flesh and sand; also in white with black figured; in full range of sizes, from 34 to 44.

Prices, \$1.50 to \$2.75

NEW MIDDY BLOUSES

We have just opened up a new shipment of Middy Blouses, in neat, natty styles. These middies are made of fine quality Lonsdale jenn, have new flare effects and pockets. Trimmed with fast color galatas.

Price, \$1.35

Splendid Values in Cool Summer Dresses

At \$10.00

DAINTY BLACK AND WHITE VOILE DRESS

with watered effect, and white vest trimmed with black buttons; has low black silk collar, and the skirt has yoke with full flare bottom.

Price, \$10.00

At \$15.00

BEAUTIFUL BLACK VOILE DRESS

with neat pin stripe; has pretty vest and high collar of black chiffon and pipings of black silk. The skirt is wide, with folds of self material.

Price \$15.00

INTERESTING NEWS FROM THE MILLINERY SECTION



Straw Braids 35c. bunch

20 bunches only of Millinery Straw Braids, to be cleared out at this remarkably low price. These braids are in Coarse Straw Tagal and Mohair in colors of Blue, Tuscan, Green, Copenhagen, White and Black. They are all this seasons goods and sold regularly at 1.00 per bunch.

Special 35c. bunch.

Tuscan Hats at \$1.50

10 only Tuscan Hats to be sold at this low price. They are all in the newest shapes in fine quality Tagal and could be very prettily trimmed at a very moderate price. Reg. 3.00 and 3.50.

For \$1.50

Popular Sport Hats at 1.50 & 2.00

Beautiful Tan Effects in Corded Velvet, trimmed with Kid flower in assorted colors of White, Alice and Navy Blue.

At \$2.00

Dainty and Smart Outing Hats in Shantung Silk in Natural and Brown colors, trimmed with Tassel, just what you need for the lake wear.

Price \$1.50

A Special in Sailor Hats at \$2.00

The popular hat of the minute is this smart Corded Velvet Sailor comes in the popular shades of White and Navy and daintily trimmed with Patent Leather and Cord which gives it a very chic appearance. Be sure and get one of these hats for your holiday outing.

At \$2.00

The Men's Section Offer Some Splendid Values in Cool Wearables for the Hot Weather

MEN'S FINE BALBRIGGAN UNDERWEAR

Made of fine Mercerized cotton thread, come in Natural color.

Special 75c. Suit.

LIGHT WOOL UNDERWEAR at \$1.25

For the man who cannot wear anything but wool, this garment will meet with the approval of those wanting a moderately priced article, comes in fine light wool in Natural color and flat knit style. Regs. 1.75 suit.

Special \$1.25 suit.

SPECIAL AUTO COAT \$6.50

Men's fine light weight coat of Dark Green, silk finished, poplin cloth, has high military and is out large and roomy. Just the thing for motoring on hot dusty days, sizes 38, 40 and 42. Reg. 10.00.

Special \$6.50

GROCERIES!

Ox Tongue, in glass, reg. 1.25 for Galantine of Ham and Chicken, in glass, reg. 60c. for 45c. Also a large assortment of canned Meats and Fish, all fresh, new stock at the very lowest prices. Wagners Raspberry Jam, 5 lb. pail.

FRUITS, ETC.

Cantaloupes, 15c. ea. Grape Fruit, long Floridas, 10c. ea. Oranges, choice Valencia, 20c., 25c., 30c. and 40c. dozen. Lemons, Fancy Californias, 30c. doz. Bananas, 35c. doz.

GROCERIES!

PRESERVING SEALERS

With the preserving season now on, you will require to replenish your stock. We have them in your favorite kind. 1-2 gal. New Gem, 1.50 doz. 1-2 gal. Perfect Sealers, 1.05 Quarts " " 1.25 " Quarts " " 1.35 Pints " " 1.00 " Pints " " 1.15

Lunch Baskets at 25c., 30c. and 40c. each.

THE W. E. LORD COMPANY, LTD.

THE NAME OF CANADA NOW HAS NEW MEANING

Glorified Before World by Magnificent Deeds Performed by Her Soldiers at Langemark and Ypres.

The following thrilling story of Canada's war service, written by Sir Max Aitken, the official "Eye-Witness" with the troops of the Dominion at the front, contains some intensely interesting side-lights on the great battle of Langemark and the events immediately following that terrific struggle.

A wave of battle is like a wave of the sea. While it advances one is only conscious of its rush and roar, only concerned to measure how far it may advance. As it ebbs the known landmarks of the front, and we have leisure to gather observations of comrades who were borne backwards or forwards on the flood. The wave that fell on us around Ypres has christened the Dominion into nationhood; the mere written word "Canada" glows now with a new meaning before all the civilized world. She has proved herself and not unworthily; but those who survive of the men who have won us our world right to pride are too busy to trouble their heads about history. That may come in days of peace.

The main outlines of the battle have been dealt with already. We know what troops took part in it and how they bore themselves, but the thousand vivid and intimate episodes seen between two blasts of gunfire or recounted by a comrade who has been a temporary shelter can never all be told. Yet they are too characteristic in their unconsciousness to be left without an attempt at a record. So I give a little handful from a great harvest.

Abolished His Office

In the days before the battle, when the Canadians lived for the most part in and about Salby, where one saw, as I have already written, the German trench flares like northern lights on the horizon. Hon. Captain Costigan, of Calgary, was the field cashier, and lived at the field cashier must, decently remote from the firing line. Then came the great attack that proved Canada, and the German flares advanced and advanced till they no longer resembled flickering aurora but the sizzling electric arcs of a great city. Captain Costigan looked up his pay chest and abolished his office with the words, "There is no paymaster."

Next, slaking his rank as honorary captain, he applied for work in the trenches and went off a Lieutenant of the Tenth Canadians, who needed officers; he was sent no more, which Monday morning, when he returned to search for his office, which had been moved to a cellar at the rear and was at the moment in charge of a sergeant. But he had only returned to inveigle some officer with a gift for accounts into the paymaster's office. This arranged, he sped back to his Tenth Battalion.

He was not the only one of the department who served as a combatant on that day. Hon. Captain McGregor, of British Columbia, for example, had been permanent of the Canadian Scottish, 15th battalion. He, too, armed with a cane and revolver, went forward at "his own" fire to hand-to-hand fighting in the gully where he was killed fighting gallantly to the last.

Went as a Lieutenant. The case of Major Guthrie, of New Brunswick, is somewhat similar. To was major of the twelfth battalion, from England, but was then at the front in some legal military capacity connected with court-martials. He, like Captain Costigan, had asked the Quarter-Master-General that Friday morning for a commission in the sorely tried Tenth. There was some hesitation, since Guthrie as a major might quite possibly find himself in command of what was left of the Tenth, if, and when he found it. "I'll go as a Lieutenant, of course," he said, and as a lieutenant he went.

The grim practical joking of late is illustrated by the adventures of Captain Hercule Barre, a hard bitten French-Canadian, who fought well and spoke English imperfectly. He had been ordered to get to his command in haste and when he found it (he was dark), met some British officers, who promptly declared him a spy. The more he protested, the more certain they were that his speech betrayed him. So they had him taken back to the nearest headquarters, where he was identified by a brother-officer and started off afresh, only to be held up a second time by some cyclists, who treated him precisely as the British officers had done. Once again he reached headquarters, once more the officer who had identified him before guaranteed his good faith, and for the third time Captain Barre set out. This time it was a bullet that stopped him. He dragged himself to the side of the road and waited for help. Someone came at last, and he said, "What you, Barre?" He cried, "What you, Barre?" What do you want this time? He was the officer who had been twice identified within the last hour. "Stretcher bearers," said Barre. He summoned the stretcher bearers, and the Barre was borne off to tell the tale against himself afterwards.

Own Body as Shield

And here is a story of a brigade headquarters that lived in a house surrounded by a meat, over which there was only one road. On Thursday the enemy's artillery found the house, and later on the rush came their rifle fire found it also. The staff went on with its work until the end of the week, when incoming shells set the place alight and they were forced to move. The road being impassable on account of the flames, they swam the most, but one of them was badly wounded, for whom swimming was out of the question. Captain Springer, medical officer attached to the Royal Montreal Regiment, protected the wounded man with his own body against the shrapnel that was coming through the naked rafters and carried him out of the blazing house into the open.

Two of the staff, Lieut. Col. Hughes (brigade major of the Third

Infantry Brigade) and Lieut. Thompson (Third Brigade Grenade Company officer), then resawn the most and, waiting for a lull in the shell-fire, got the wounded man across the road on to a stretcher and into a dressing station, after which they went on with their official duties.

This is but one of a hundred deeds done on the spur of the moment which will never be any memorial, except the moment's cheer or the moment's laughter from those who had time to observe. A man can be both heroic and absurd in the same act, and human nature under strain always leans to the comical. What follows is not at all comical, although it made men laugh at the time.

Wounded Men Bayoneted. In one of the many isolated bits of night war, it happened that a German detachment was cut off by one of ours, and its situation was hopeless. There was something like a gasp as the enemy realized this and then a silence broken by a voice crying in a shrill, shrill German accent: "Have a heart! The Canadians had just recovered a dressing station which had been abandoned a few hours before, and there they had found the bodies of their comrades with their wounds dead of fresh wounds by the bayonet. It is unfortunate that the Canadians' first serious experience of the use of bayonets should have been in a situation where they were murdered asphyxiated by gas and the murder of wounded and unconscious men.

The supply of ammunition and medical attendance continued unbroken and unconcerned through all the phases of the last engagement. The ammunition columns waited for an hour after hour at their state as needed. Their business was to stay where they could be found, and if the shrapnel caught them they were the readiest to be part of the business, too. They stuck out in living days and night, coming in more from time to time, with more fuses than made by delivery wagons on Drummond street in Montreal.

For some of the memory of the struggle in the wood, where of that, will stand out clearest in the mind. Others will recall only struggle among rubbish heaps that once were villages, some wall end or market place, and some a small house, a few red roofs, and then a mass of disordered charcoal house.

Very many will think most of the profiles of bare heads over white men moved in silence from piles of wreckage and equipment to wards the trench where they knew the fire was waiting that knew they were there.

Many Appeals by Cable. The cables from the west are alive with appeals, and as information is gathered it is flashed to Canada. A voice calls out of a remote town asking for news of certain name. It has no claim on the receiver, who may have been perhaps his dead brother, but the little old days. But in calls, and must be answered. Who has had news of this name? Add it to your list that carry about and consult with your friends, oh, and when you have made sure of your own beloved, in your grief or joy, remember to mention this name. The Canadian colony does its best to deal with them all and their inquiries are as to those of the English, and sorrows and griefs are as changed. It is all one family now, so closely knit by blood that sympathy and service are taken for granted. "Your case may be mine to-morrow," people say to each other. "I know what you mean," they say, "I can make me at your disposal if you will only tell me your name and your name."

The grief that we suffer is more new to us than to the English, who have paid it, heavy tolls of men, the retreat, the Battle of Neuve Chapelle, and the first attack on Ypres, and like ourselves have prepared and are preparing to fill the gaps; but through their grief and ours runs the unbreakable fire of a race that has called itself imperial before it knew what empire signified, or had proved itself with its own memory by long and open-handed sacrifice.

In that pride we are full partners, and through the din and confusion of battle Canada perceives how all that has gone before was but its preparation for the destiny upon which she enters and the history which she opens from this hour.

Nitrogen in Manure

As the result of experiments the conclusion has been arrived at that there is economy in attempting to check the loss of nitrogen in farmyard manure by chemicals, and that the following simple method remains the best:—

"Keep it moist, and tread it tight."

And it will well your care require."

Layers of soil thrown over the heap from time to time are very useful, as the soil acts as an absorbent for the ammonia and prevents its evaporation.

Length of Life

According to Dr. V. C. Vaughn, of the University of Michigan, the average length of life in the United States is now 15 years greater than it was 35 years ago. The death rate from tuberculosis, he says, has decreased 64 per cent. since 1880. Doctor Vaughn regards crime as a disease, and asserts that the only way to eradicate it is to treat it as such and "disinfect its breeding places."

F. J. Powell, Secretary.

Tornado Sweeps the Medicine Hat District

OWN OF REDCLIFFE ALMOST WIPED OUT

Calgary, June 25.—Two persons killed, ten injured, property damage half a million dollars at Redcliffe, the Medicine Hat, and the business section of Grass Lake almost obliterated, was the heavy toll taken tonight by a tornado, similar to the famous Regina cyclone, that swept through the district east of Calgary. With almost all wires down details were meagre and the amount of damage may be even greater when the mail census is taken.

The tornado struck Grass Lake, a small town on the Medicine Hat-Lethbridge line, about seven o'clock, tearing the roof off the hotel, wiping out the lumber yards, wrecking the drug store, blowing a whole freight train off the track, and completely demolishing a farm house. In the house were Mrs. Olson and her four children. The mother and a girl of ten were instantly killed. Three small children were badly injured and were rushed to the nearest hospital.

The tornado sweeping on, playing havoc with crops, struck Redcliffe a few minutes later. Almost the whole of the business area was laid in ruins and if the collapse of numerous buildings was not less than seven persons were injured, three severely. Redcliffe, Alta., June 25.—One of the heaviest cyclones that was ever experienced in this district passed over the town about a quarter past six this evening. For hours before the storm broke treacherous-looking clouds were seen approaching from the south, and just as they appeared to be over the town the wind changed, and almost immediately, without a minute's notice, the cyclone struck, doing damage which at the present time is hard to estimate. The gale seemed to strike the whole town, and in all the directions buildings were blown down, roofs lifted, trees blown down, and when the storm had subsided the town was almost a total wreck in all directions.

LARGE BUILDINGS NEARLY ALL DAMAGED.

Almost every large building was more or less damaged, and besides a number of private houses were damaged more or less. So far no deaths are reported, but about a dozen people are seriously injured. In one two-story frame building, owned by Mr. Kossin, his mother and brother were caught in the wrecked building and it was with some difficulty the firemen succeeded in getting them out from under the debris. Mrs. Kossin had her collar bone broken and the son had his leg broken. Among the buildings the plating mill, the Cigar Factory, Spaulding's warehouse, the Overland Departmental Store, Redcliffe Club, Knitting Mill, the Laurel Hotel, Goodie Block, O'Fallon's Green House, Crow's Block and Dr. Brown's Block. All these buildings were three-story buildings and in some cases the roofs and top stories are a total wreck.

PRIVATE DWELLINGS INJURED.

Among the private dwellings damaged were some of the finest in the town. Almost every house in the residential section was more or less injured. Some only had chimneys blown off, while others had their kitchens, porches and verandahs blown away. A private residence belonging to the Royal Bank, one of the finest in town, had the roof blown completely off, and the city stand pipe, close by, and the top carried two hundred yards out into the prairie. The residence occupied by Mrs. Ross and her two grandchildren was completely demolished and the old lady just reached the street a few seconds before the building disappeared.

DAMAGE HALF MILLION DOLLARS.

Those who have been investigating estimate the damage at the present time at about half a million dollars. Scarcely a small building is left standing and the streets are littered covered with broken timbers, tin roofing and shingles. The mysterious part of the affair is that so far no one is reported killed or seriously injured. The fire brigade was called out and are doing all they can to make traffic safe and care for those who have had their homes wrecked.

U.F.A., Edwell Union No. 53

A meeting of this Local Union was held on Wednesday evening, June 3rd, but owing, no doubt, to the fact that a big picnic was in progress, the attendance was not so large as usual. After the business affairs had been attended to, the members were addressed by Mr. J. C. Boyle and Mr. Bond, who explained to them, the main features of the proposed pork packing plant about to be put up in Red Deer, and asking their support in the matter. This Local has for some years advocated a pork packing plant nearer to the Red Deer market, and now that the opportunity has come they are very favorably impressed with the proposition.

Mr. Boyle pointed out the saving in freight and shrinkage by having the plant in or near Red Deer, and as 60 per cent. or more of the live stock business is carried on north of Red Deer, this fact appealed to the hog raisers.

F. J. Powell, Secretary.

FRANCE'S MONTHLY WAR EXPENSES ARE NOW \$400,000,000

Total Amount of Credits Voted Since Last August 15,615,000,000 Francs.

Paris, June 22.—The total amount of credits voted since the beginning of the war exceeds 15,615,000,000 francs (\$3,123,000,000), according to a statement by Albert Meunier, general budget reporter of the chamber of deputies. The provincial credit for three months of the present year, it is estimated, will be 5,940,000,000 francs (\$1,188,000,000).

In adding certain expenses and taking care of increases in the soldier pensions, M. Meunier says that France's war budget can be estimated at about 2,000,000,000 francs (\$400,000,000) per month. If the war continues, M. Meunier adds, the time is not far off when the country will spend 3,000,000,000 francs (\$600,000,000) an hour or 50,000 francs (\$10,000) a minute.

The report of M. Meunier emphasizes the need of economy and demands that the labor of prisoners of war and prisoners in penitentiaries be utilized. It adds that the economic situation of the country in certain respects has improved. There is less unemployment and the traffic of the railroad is now eighty-five per cent. of the normal.

Workers Required For Munitions Subject to Draft

National Advisory Commission and Lloyd George Settle on Plan

London, June 23.—The preparations for the supply of munitions are making good progress. The national advisory commission, representing fifty trade unions interested in the making of munitions, has submitted a plan, which has been accepted by the ministry of munitions, under which all "skilled" labor not already engaged in this business will be enrolled for six months for employment wherever they are required in the making of munitions.

David Lloyd George, in his new capacity of minister of munitions, is expected to make an interesting statement on the situation in parliament today. Earl Kitchener, the minister of war, in a letter to Benjamin Tillett, secretary of the dock, wharf, riverside and general workers' union, who has been visiting the front, says: "I am glad to say that the high explosive eighteen pounder shells are now going out."

\$444 PER ANNUM

What \$1 Can Do In a Year in "Made-In-Canada" Goods

Under the heading "Made-In-Canada Good Goods," Everywoman's World, one of Canada's leading women's journals, contains a unique page of advertisements of Canadian manufacturers of products of every day use. The advertisement in question surrounded the following note inserted by the publishers:

"This page shows you, Mrs. Shopper, the labels or trade marks you'll see on Canadian goods of the best quality or on the boxes that hold them. These goods are made in Canada. They are high quality goods. When choosing your purchases it is well to remember that of every dollar spent on Canadian goods about 40c goes for Canadian wages, 40c for Canadian profit and freight charges, 13c for the same kind of articles, 40c for foreign raw material, 20c for Canadian profit and freight, 30c for Customs duty, and 6c for Canadian profit on that duty. The Made-In-Canada \$1.00 purchase saves you 36c, and besides gives 74c advantage in the following pledge: 'We, the undersigned manufacturers of the Made-In-Canada product (or products) specified, and briefly described on our letterhead attached, do hereby declare our faith in this product (or these products), knowing it (or them) to be good value at a fair price. We stand back of our goods, knowing our goods to be right. And in case there should ever be any dissatisfaction with any of our goods we would welcome the customer to take the matter up with us direct, so that it may be adjusted to the entire satisfaction of the party concerned.'"

The paper is thus giving real service to Canadian purchasers and Canadian manufacturers. It is insuring that nothing but good goods will be sold under the "Made-In-Canada" label, and thus, having in mind price and quality, is the principle behind the whole "Made-In-Canada" movement.

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WHEN BUYING YEAST INSIST ON HAVING THIS PACKAGE



DECLINE SUBSTITUTES

Decimated Pats Are United With The Royal Rifles

This is Report Received in Montreal From Lieut. Walton

Montreal, June 23.—The Princess Patricia's Canadian Light Infantry which from the start has been in the thickest of the fighting, losing heavily, is now no more, at least not as a unit. According to a letter received from Lieut. J.B. Walton by a brother living here, The Princess Patricia's have joined the King's Royal Rifle, forming a composite battalion, he says.

Lieut. Walton has been wounded twice. It is from the late King Edward's famous "Osborne House," on the Isle of Wight, that he writes. After mentioning personal matters, he said: "We have some Canadians with us in camp. I admire them, every one. The remnants of the P.P.C.L.I. joined us, forming a composite battalion."

Artillery Attack of Enemy Force Surprises Russia

1,000 Carloads of Ammunition Fired by Germans in Two Hours

London, June 23.—"The Russian leaders continue optimistic over the situation in Galicia, where the German desire to meet and destroy the Russian main forces in a pitched battle has been evaded by steady retirement, not at the bayonet point, but quietly by night after dark warning and thorough preparation," says the Morning Post Petrograd correspondent.

"The Russian strategic of the past fortnight," the correspondent continues, "was decided on well in advance by the Grand Duke Nicholas and his advisers. The only element of surprise in the German onslaught was the artillery attack which followed, astounding and unexpected. How any army could fire in a course of hours a thousand railway carloads of ammunition and continue the same artillery work for weeks afterwards, with similar extraordinary outbursts at frequent intervals, amounts to a military surprise."

Langevin is Buried

Winnipeg, June 23.—The body of the late Archbishop Langevin was laid to rest yesterday in the crypt of his cathedral of St. Boniface. Monday afternoon the casket containing the remains was moved from the sacristy to the cathedral to the sanctuary and the vespers for the dead were recited. Yesterday at 10 o'clock the last services were held. Archbishop Hudon was the celebrant, and Bishop Lathien of Regina pronounced the funeral oration in French, while Bishop McNally, of Calgary, performed a similar service in English.

The chief mourners were Bishop Bellevue, administrator of the diocese of St. Boniface, and Rev. Father Langevin, rector of the parish of Hochelaga, Montreal, a brother of the dead prelate.

NOTICE

NOTICE is hereby given that, in accordance with the provisions of The Irrigation Act, the Canadian Northern Western Railway Company have filed the necessary memorial and plans required by Sections 13 and 15 of the said Act, with the Commissioner of Irrigation at Calgary, Alta.

The applicant company applies for the right to divert one-half of one cubic foot of water per second from a creek at a point on the Southwest quarter of Section 22, Township 28, Range 1, West of the 5th Meridian, for industrial purposes, and for the right to construct the necessary works, as shown by the memorial and plans filed, to enable the water so diverted to be used for the said industrial purposes, in the Company's tanks, engines and buildings situated at Sylvan Lake, Alta.

DATED at Winnipeg, Man., this 17th day of May, 1915. CANADIAN NORTHERN WESTERN RAILWAY COMPANY. By Clark & Jackson, its Solicitors. Applicants.

May 20, 1915.

SPIRITS OF HIS PAST



Try as he may he can't get away from them

Assemble Great Munition Army in Seven Days

THIS IS TASK TO WHICH BRITISH UNION LABOR HAS SET ITSELF

Munition Minister Solely Responsible

London, June 24.—David Lloyd George, the minister of munitions, has given British labor seven days in which to make good the promise of its leaders that men will rally to the factories in sufficient numbers to produce a maximum supply of munitions of war.

This was the most striking statement in the new minister's speech in the house of commons in the course of outlining the munitions measure which is designed to control not only the output, but the men responsible for the output.

The first of the seven allotted days will begin tomorrow, and with its dawning will be launched a great campaign to recruit the workers. "I had a fresh discussion with the trades union leaders," said Mr. Lloyd George in his speech, "and told them if an adequate supply of labor could not be secured compulsory measures would follow. The union representatives replied: 'Give us a chance to supply the men needed in seven days; if we cannot get them we will admit that our case is considerably weakened.'"

BIG CAMPAIGN BEGINS. "The seven days will begin tomorrow," continued Mr. Lloyd George, "and advertisements will appear in all the papers. The union representatives have engaged 500 town halls as recruiting offices, and every one has been invited."

There will be no age limit to the men enrolling; they will not wear uniforms, but will have to give their full time to the work for which they will receive a certificate attesting that they are working for King and country.

SERIOUS ALLEGATION.

Sir Richard A. Cooper, a member of a large chemical manufacturing concern, who had previously frequently complained that the British war office by refusing to deal with responsible agents, had neglected to obtain large available supplies of munitions, made the specific declaration in the house of commons yesterday that he was in a position to offer the government three million shells made in England, eight million shells made in Canada, and one million shells made in the United States. Sir Richard also said he

had one billion rifle cartridges and two million rifles for delivery commencing with October. He added: "If this offer is not accepted I want to know the reason why."

David Lloyd George, replying to Sir Richard, said the war office had asked Sir Richard to give it the names of one firm which, on inquiry, was found to be engaged in lithographic printing.

IRRESPONSIBLE TALK. Mr. Lloyd George deprecated what he termed all the wild and irresponsible talk of there being plenty of shells available. He said he was scouring the country for them and was prepared to take every shell that could be produced.

The minister said he would hold himself responsible for the supply of ammunition at the front and would make himself thoroughly acquainted with what was going on there. "This was in answer to Sir Arthur Markham (Liberal), who said that if Mr. Lloyd George was not going to be independent of the war office, by which he meant Lord Kitchener, his scheme was foredoomed with failure."

Mr. Lloyd George said he was sure that Lord Kitchener would agree that the minister of munitions should have a free hand. He hoped that the bill would be printed by Friday, when the members could read it and they would see that it satisfactorily disposed of most of the criticisms.

The bill passed its first reading yesterday. It will receive its second reading Monday.

\$10 REWARD.

"Any information leading to the recovery of a top buggy, Tudhope, and contents. Team and buggy last seen going north, 10-30 p.m., Monday, May 17th. The team has been recovered four miles north. The reward will not be increased and holds good for 10 days from date. Dated May 24, 1915.

TOM G. SCHONEMANN, Red Deer P.O. E. 1, 2-30-27, W. 4; S. 1, 11-30-27, W. 4.

HOME STUDY
Arts Courses only.
SUMMER SCHOOL
JULY AND AUGUST
QUEEN'S UNIVERSITY
KINGSTON, ONTARIO
ARTS EDUCATION MEDICINE
SCHOOL OF MINING
CHEMICAL MINING MECHANICAL ELECTRICAL
ENGINEERING
GEO. Y. CHOWN, Registrar

CANADIAN PACIFIC

SPECIAL FARES TO

Calgary Exhibition

Good going June 22nd-July 6th
Return limit July 9th.

Dominion Day Excursions

Going dates June 29th-July 1st.
Return limit July 6th.

Further information from Ticket Agent

R. DAWSON,
District Passenger Agent, Calgary.

CANADIAN PACIFIC RY.

National Patriotic Week

Winnipeg, Man.
July 1st to 10th, 1915.

Fare and One Third for the Round Trip

From all stations in Alberta and Saskatchewan
ON SALE June 29th to July 4th
Final Return Limit July 12th

Further particulars from any agent,

R. DAWSON,
District Pass. Agent, Calgary.

CANADIAN PACIFIC RAILWAY

General Change of Train Service

(Effective May 31st, 1915)

Full particulars from all local Agents.

SPECIAL NOTE:

Trains one and two, "Imperial Limited," will not carry day coaches between Winnipeg and Revelstoke, and only passengers holding sleeping car accommodation can travel between these and intervening points on these trains.

District Passenger Agent,
Calgary

EXCURSIONS TO CALGARY FAIR

JULY 1 AND JULY 5

Special trains will leave Red Deer at 7:35 o'clock, returning the same night after the evening performance.

51st BATTALION DAY

and

13th MOUNTED INFANTRY DAY

Largest Gathering of Soldiers
Six Bands in Military Tattoo
Gorgeous Fireworks Spectacle

RACE PROGRAM EVERY DAY
SPARKLING SHOWS ON MIDWAY
SPLENDID LIST OF ENTRIES

SINGLE FARE for Round Trip Tickets on all Railways from June 29th to July 6th. Excursions on Grand Trunk and Canadian Northern. Get particulars from agents.

STRAYED.

Strayed, last fall, from S.E. Qr. 28-37-26, West 4th, one iron grey filly, 3 years old, branded J.R. joined together, on left shoulder. \$10.00 reward will be given for information leading to her recovery.—W. J. REAY, Box 535, Red Deer. June 30, 4w1.

AUCTION SALE

Having received instructions from Messrs. O. A. Thompson and P. Combs, I will sell by public auction the whole of their household furniture, stock, etc., at my Auction Rooms, Gaetz Ave. N., Red Deer, on

FRIDAY, JULY 9th, 1915

STOCK: Bay team, mare and gelding, 6 and 7 years old, weight 2500 lbs. and 2000 lbs. respectively.

FURNITURE: Steel range "Gurney Oxford," six hole, with hot water front; Oxford range, with reservoir, good baker; round mahogany dining table; three beds, springs and mattresses; two oak square dining tables; very handsome mission oak dresser; two small dressers and stands; sewing machine, "Faultless" drop head, in first class order; Burwick sewing machine, does good work; kitchen cabinet, with top and bottom drawers; two mahogany chairs, with removable plush cushions; mahogany centre table and settee; child's iron crib, complete; three parlor tables; a strong coil spring couch, with felt mattress, cost \$40; rug, 10x12; five dozen sealers; Rayo lamp; oil side board; twelve hardwood chairs; leather arm chair; cot and mattress; No Reserve.

TERMS: CASH. No Reserve.

N. WHITE Auctioneer

HALF PRICE SALE

From now on until Saturday, July 3rd, we will sell all Furniture, Carpets and Crockery-ware at ONE-HALF our regular prices, with the exception of a few cheap lines on which it is impossible to make such a reduction.

This is a rare opportunity for the thrifty buyer to buy some useful home furnishings at less than wholesale prices.

This is a Bona-Fide sale and we guarantee that the reductions are genuine.

The fact is we need the money badly and are willing to make a big sacrifice in order to raise the cash.

Don't wait until next week and then feel sorry that you did not get in on these bargains. Come in today and let us show you many of the good things we are practically giving away.

THE BEST FURNITURE CO. LTD.

51 First Street South Red Deer, Alt.

"EVERYTHING FOR THE HOME"

HARDWARE SALE CONTINUES

Last week we advertised a large list of Special Prices for the balance of the month. These prices are still in effect.

BUY NOW AND SAVE MONEY

No doubt there are lots of things that you require; buy them now and save money.

Sherwin-Williams Paint, \$2.75 per gallon

When you get an opportunity to buy Sherwin-Williams Paint at \$2.75 per gallon, we would state that it is a real opportunity, and even if you should not be ready to use it for a little while, it will pay you to buy it now.

Screen Doors and Windows

Our special price applies to Screen Doors and Windows. The prices are so low that it will not pay you to repair the old ones.

Barrel Churns

When you can buy Barrel Churns at the following prices, get one:

No. 2 Barrel Churn, Reg. \$9.75, Special Price, 7.75	No. 3 " " " 10.50 " " 8.50
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Oil Stoves and Ovens

The hot weather is here now. Get a nice "Perfection" Oil Stove while our sale lasts; you will be buying it a lot cheaper than will be possible later on. Call and see them; it is no trouble to demonstrate them to you.

2 Burner Perfection Oil Stove, Reg. 11.00 for 9.75	3 " " " 14.00 for 12.50
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The above are just a sample of the good bargains we are offering. It will pay you to get your supplies while the sale is on. You will save money.

THE WRIGHT HARDWARE CO.

Next door to W. E. Lord Co. Phone 28

TENT AND MATTRESS BUSINESS FOR SALE.

Can be easily managed in conjunction with any other business which does not employ owner's full time. Would instruct purchaser in the technical details of the business. A small amount of cash will make the sale. Apply A. S. CARR, P.O. Box 249. June 30, 1w1.

LOCAL AND GENERAL

See the burlesque baseball sketch on July 1st.

Paper plates, for picnics, etc., just in at Gaetz-Cornett Co.

A great day of sports at the exhibition grounds on July 1st.

Mr. H. W. Clarke, of Fort Saskatchewan, was in the city on Wednesday.

Rev. C. H. Huestis was a visitor in Calgary for a couple of days last week.

W. E. Payne and Jno. McLennan, J.P., were in Gadsby on Monday on business.

See the wonderful exhibition of fancy shooting at the exhibition grounds on July 1st.

Mr. and Mrs. W. E. Knowles, of Tacoma, Wash., are spending a few days with friends in the city.

Mr. and Mrs. W. E. Lord returned from Winnipeg yesterday on a visit to Banff and the Okanagan.

Entertainment for everyone at the basket picnic and patriotic celebration at Red Deer, July 1st.

Mrs. R. C. P. Gee returned Thursday from attending the Grand Council, C.O.C.F., at Hamilton, Ont.

Mrs. H. G. Stone left a few days ago, with her grandson, to visit friends in Toronto and Hamilton.

Mrs. C. W. Wright and children, of 3rd St. S.E., left on Saturday on a visit to friends and relatives in Ontario.

Mr. John McLennan has been appointed returning officer for Red Deer for the prohibition plebiscite on July 21st.

Mr. Ira Brishin, of Kelowna, B.C., formerly a resident of this district, was renewing acquaintances in the city last week.

Mrs. Joseph Cole, and Mr. and Mrs. Joblin, of the Industrial School, left Monday evening to visit friends in the east.

Bring your baskets and babies to the monster basket picnic and patriotic celebration at Red Deer on Thursday, July 1st.

Mrs. Duncan, of Enderby, left Saturday last for Red Deer, Alta., to visit her daughter, Mrs. Dockstader.—Vernon News.

Mrs. Archie McKinnon and family, who have been visiting Mr. and Mrs. G. W. Ball, returned on Monday to their home at Leslieville.

Mrs. G. W. Ball and little daughter left Monday to spend a few days with her parents, Mr. and Mrs. H. S. Campbell, of Leslieville.

Mr. and Mrs. Robert I. Bell, late of Hibernia, are spending this week in town. They leave for the coast the end of the week, where they will in future reside.

James Nicumbe had new potatoes for dinner, Monday, the 28th June. They were the size of hen's eggs. This is the earliest we have ever seen new potatoes in the Red Deer district.

Seventy-one boys and girls, pupils of the Red Deer Industrial School, left for the north on the noon train Thursday to spend five weeks' holiday at their homes at Edmonton and Hobbema.

Two carloads of mowers, horse rakes, Dain, haying tools, binders, etc., expected next week. Drop in and look them over. Also have three thousand binders for sale.—Jarvis & Hammond.

Qualified Veterinary Surgeons are required for Service Overseas in the Imperial Army. Any surgeons desiring to volunteer should send their names to the Camp Commandant, Mobilization Camp, Calgary.

Mrs. Muldrew, Principal of the Ladies' College, left on Monday for Edmonton, where she will be the guest of Mrs. McGrimmon. While in the northern city Mrs. Muldrew will lecture before the Young People's Guild of First Presbyterian Church.

A mammoth picnic of the Penhold, Edwell and Red Deer Local Unions of the F.E.A. will be held on the farm of George Domesny, Horn Hill, on Wednesday, July 7th. A programme of sports will be carried out, and the Citizens' brass band will discourse sweet music. Come along and have a good time, and don't forget to bring a basket.

Coroner George returned on Wednesday from investigating the death of William Kortum, a native of Minnesota, U.S.A., who died on June 18th, of convulsions of the stomach at Hartage, Alta. Deceased was 39 years of age, and leaves a father, a mother, four brothers and four sisters to mourn his loss. Interment took place at Nordegg on Tuesday, June 22nd.

The Rev'd. Professor Arthur Whipple Jenks, Professor of Practical History in the General Theological Seminary, New York, late Dean of Trinity College, Toronto, will be in visit to the Rev'd. W. H. F. Harris on Thursday. Prof. Jenks is on a short tour of the west, and is well pleased with all he has seen. He was most favorably impressed with Red Deer. He hopes to return next year for a more extended visit.

Everything is in readiness for the big annual tournament of the Alberta Provincial Trade-Union Association here on Thursday and Friday of this week. Competitors are expected from all over the west, also a representation from Montana. Edmonton representatives include five men teams from both the Northern Gun Club and the Greater Edmonton Gun Club, while Calgary's team will include Ben McLaren, Archie Bishop and R. G. Robinson, who made such a good record at the Ottawa meet this year.

Mr. Geo. Root, of Water Glen, Alta., is a visitor in the city this week.

Mr. Geo. Wishart has returned home after two weeks' trip to Toronto, Ont.

Mrs. G. Dorrance is spending a few days with friends at High Hill, near Provost, Alta.

Among Calgarians who will spend the summer months this year at Sylvan Lake are Mr. and Mrs. Alex. Martin and family, Dr. and Mrs. A. M. Scott and family, and Mrs. McMurphy and family.

Among the week's visitors from C. Squadron, 12th C.M.R., this week, are Sergeants Scott and Pies, C. McBride, Woolway, D. Gantz, W. Whiteside, Coffey, D. Campbell, McCoy and Jack Hives.

Rev. Dr. T. A. Wilson, Chaplain of the 51st, Sarnia, Camp, arrived in the city yesterday. He was the guest of the Methodist congregation at a reception on the lawn of Mr. E. Michener, M.P.P., last evening.

"That Mrs. E. Plumb came to her death between Sunday, June 6th, and Friday, June 18th, by drowning while temporarily insane," was the verdict returned by the coroner's jury on Monday, June 28th, at Blackfalds, at the inquest on the inquest on Mrs. E. Plumb.

The Public School closes today, and the teachers, as well as the pupils, are preparing to take advantage of the two months' holiday. Among those spending their holidays in the east are Miss Welton, at Mount Forest, Ont.; Miss Ebert, at Watton, Ont.; Miss Widen, at Chicago, Ill.; and Miss Summerby and Miss M. Pierce, Miss V. Pierce and Miss Tyrer will remain in Alberta, the former at Olds and the latter at Vermilion, while Miss Davidson will attend the Teachers' Summer School at Edmonton, later spending a short holiday in the Rockies. Inspector Boyce, Principal McKenzie and Vice-Principal Gibson are doomed to a month of toil at Edmonton, extending the efforts, futile and otherwise, of their illustrious pupils, before indulging in any kind of a holiday. The other teachers will, in all probability, remain in the city.

Clearview Defeats Grassy Lake

Clearview baseball club defeated the team from Grassy Lake at the latter place on Saturday afternoon, June 19th, in an exciting ten inning battle before a big crowd of supporters of both clubs. Grassy Lake started off like world-beaters and soon had a lead on their Clearview friends, but a big innings for the Clearview team put them on an even footing and from then on it was nip and tuck, first one side and then the other leading, until it finished up 12 all at the end of the ninth.

In the tenth the Clearview team slipped over a couple of runs after two were out, but the best the Grassy Lake bunch could do was to chase second in their half of the innings. C. Smith and J. White were battery for Clearview, and P. McIntyre and L. Linderoed for Grassy Lake. Clearview visitors then journeyed on to Pine Lake for a Saturday evening dance and a fish, returning home Sunday evening after a splendid holiday. Messrs. Wickens and Mann of the 1st of July sports committee were in attendance and extended a very cordial invitation on behalf of the committee to attend the big patriotic picnic in Red Deer on that date and to bring along a couple of ball teams.

RED DEER DEFEATS PONOKA.

Red Deer defeated Ponoka 8-3 in last night's C.A.A.L. fixture, while the Blackfalds aggregation dropped one to Lacombe 11-5.

I.O.O.F.

Following is the report for week ending June 26th:

The I.O.O.F. Red Cross committee beg to acknowledge the following work returned:

Mrs. Billings, pair socks; Nova Cattanach, knitted face cloth; Mrs. Fleming, 2 shirts; Mrs. Hodgson, pair hospital socks; Mrs. Lane, 3 pillow ticks; Mrs. McLaughlan, 4 pillow cases; Mrs. Young, 2 shirts; Mrs. Markie, 2 shirts; Mrs. A. G. Day, 2 shirts; Mrs. Hodgson, 3 bed pads; Mrs. Butterill, 2 shirts, 5 triangular bandages.

The following donations were received: Mrs. Castle, Victoria Ave., old linen; Mrs. Scott, sheet; Mrs. Albert Welton, 2 pillows; Mrs. Lane, old linen; Mrs. McLaughlan, old linen.

We wish to thank the ladies who sent in old linen this week.

V. A. McLENNAN, Sec. Red Cross Committee.

Co-operative Markets

(Elevator Prices).

Wheat—

No. 3 Northern 94c

No. 4 Northern 91c

Oats—

Extra No. 1 Feed 39c

No. 1 Feed 36c

Barley—

No. 3 50c

Feed 38c

Track prices 2 cents higher.

Hops 71c

Hides 73c

Cattle—

No. 1 Steers 51 to 6c

No. 1 Fat Cows 47 to 5c

Read Best's advertisement in this issue. It will pay you to take advantage of the big bargains he is offering.

Have You a Bad Sore?

If so, remember these facts—Zam-Buk is by far the most widely used balm in Canada. Why has it become so popular? Because it heals sores, cures skin diseases, and does what is claimed for it. Why not let it heal your sore?

Remember that Zam-Buk is altogether different to the ordinary ointments. Most of these consist of animal fats. Zam-Buk contains no trace of any animal fat, or any mineral matter. It is absolutely herbal.

Remember that Zam-Buk is at the same time healing, soothing, and antiseptic. Kills poison instantly, and all harmful germs. It is suitable alike for recent injuries and ulcers, and for chronic sores, diseases, etc. Test how different and superior Zam-Buk really is. All drug stores and stores at 50c box. Use also Zam-Buk Soap. Relieves sunburn and prevents freckles. Best for baby's bath. 25c tablet.

HOUSE TO RENT.

With furnace; six-roomed. Electric light; good well; Michener 1811. \$10 a month including rent. Apply to W. LOVELAND.

Red Deer, June 23, 2w1.

TENDERS WANTED

Sealed Tenders, addressed to R. G. Dawe, Red Deer, will be received up to and including July 10th for the construction of a wholesale warehouse in the City of Red Deer.

Plans and specifications can be seen at the office of R. G. Dawe, Northern Crown Bank Building, Red Deer, after July 1st.

All tenders must be accompanied by a marked cheque for 10 per cent. of the amount of the tender.

The lowest or any tender not necessarily accepted.

Envelope should be clearly marked "Tender."

R. G. DAWE, Civil Engineer.

NOTICE

NOTICE IS HEREBY GIVEN that in accordance with the provisions of The Irrigation Act, the Canadian Northern Western Railway Company have filed the necessary memorial and plans required by Sections 13 and 15 of the said act, with the Commissioner of Irrigation, at Calgary, Alta.

The applicant company applies for the right to divert one-tenth of one cubic foot of water per second from the Blindman river at a point on the Northwest quarter of Section 13, Township 39, Range 27, West of the Fourth Meridian, for industrial purposes, and for the right to construct the necessary works, as shown by the memorial and plans filed, to enable the water so diverted to be used for the said industrial purposes in the Company's tanks, engines and buildings situated at Borebank, Alta.

The said Northwest quarter of Section 13 and the Southwest quarter of Section 14 are affected by right of way for the proposed works.

DATED at Winnipeg, Man., this 18th day of June, 1915.

CANADIAN NORTHERN WESTERN RAILWAY COMPANY.

By, Clark & Jackson, its Solicitors, Applicants.

June 30, 6w.

THE SCIENCE OF OPTOMETRY

is not new; the fitting of glasses is not new. But the name Optometry is new.

Modern conditions called for specialization, and Optometry became a profession regulated by provincial laws like other professions.

The Optometrists specialty is to examine eyes and apply glasses when they are required. For this service consult a Registered Optometrist.

H. H. Humber

Graduate of Chicago Ophthalmic College.

Jeweler, Watchmaker & Optician.

Money Well Employed

There are opportunities to put your surplus funds to profit with us. We are looking for dangerous speculations.

An ad. in our Classified Want Columns will put you into communication with borrowers who have good security, and who are willing to pay good interest for accommodation.

Represented by H. H. Humber

Co-operative Markets

(Elevator Prices).

Wheat—

No. 3 Northern 94c

No. 4 Northern 91c

Oats—

Extra No. 1 Feed 39c

No. 1 Feed 36c

Barley—

No. 3 50c

Feed 38c

Track prices 2 cents higher.

Hops 71c

Hides 73c

Cattle—

No. 1 Steers 51 to 6c

No. 1 Fat Cows 47 to 5c

PAINT

We are making a Special Discount on Paint during the first two weeks in July. On every gallon of paint you buy, we will give you a discount of 10 p.p. That is, Paint that sells reg. for \$3.00 a gallon, you can buy for 2.70. That is an extra good buy considering the prices charged for White Lead and Oils in Calgary or other cities.

This discount of 10 p.p. will be given on all gallons of

House Paint

Barn Paint

Shingle Stain

Floor Paint

Silkstone

Varnish

Shellac

All our Paints are guaranteed.

BUY NOW

The Day Hardware Co.

"TRADE WHERE THE TRADING IS GOOD"

Phone 76

Smith & Gaetz Block

FENCE PLIERS

Special - 95c.

Brazier's Novelty Store

ALWAYS THE BEST

Chocolates

Ice Cream

Bread and Cake

AT HAMILTON'S

All our goods are the purest and best made at Popular Prices.

HAMILTON'S BAKERY

Phone 15

Gaetz Ave. North

SUMMER NEEDS

Welch's Grape Juice

Makes an ideal drink for table use; makes an invigorating, refreshing drink for the convalescent, or a cooling drink on a hot day.

Welch's Grape Juice Is The Best Grape Juice

Pint Bottles 35c.

Quart Bottles 60c.

Montserrat Lime Juice

None better

Pint Bottles at 50c.

Quart Bottles at 75c.

International Fly Way

Sprayed on horses or cattle will keep them free from flies of all kinds. Used on milch cows means a gain for the owner.

50c. a quart can.

Parowax

For sealing Fruit Jars, Jelly Glasses, etc. Renders the jar air-tight.

Mosquito Skoot

Why suffer from mosquitoes, when a small bottle of Rexall Mosquito Skoot will keep you free from them?

Spiral Fly

Catchers

A new, fresh stock of this popular Fly Catcher at 25c. a dozen.

Water Glass

The preservative for eggs. Put up in tins at 20c., 2 for 35c., 3 for 50c.

Lemonade

Powder

In tins, at 15c. and 25c.

THE REXALL STORE

Gaetz-Cornett Drug & Book Co.